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## **CUBE and Intermarché-Wanty-Gobert Matériaux announce contract extension**

*The German bike manufacturer and the Belgian UCI WorldTeam extend their partnership, begun in 2015, for a further three years.*

CUBE and Intermarché-Wanty-Gobert Matériaux announce the extension of their partnership early, ahead of the Tour de France. Both sides are keen to stress their intention to continue down the same path in pursuit of their shared goal of further world-class successes. “Building long-term relationships is important to us, and this contract extension is further testament to the strong partnership”, says CUBE's founder and owner, Marcus Pürner.

Chris Archer (Head of Global Sales at CUBE):

“We are immensely proud to work closely with a UCI WorldTeam and be part of such an incredible evolution over the last few years. The fact that we have been able to regularly draw attention to ourselves and make our mark on the racing scene, makes us very optimistic about the future. Not only that, but the riders provide us with invaluable feedback that flows directly into our development process, benefiting both us and our road and time trial bikes. This dialogue has been key to refining our road models even further. It means we can offer our customers premium bikes tested by the pros themselves on the routes of the world’s most legendary races. The partnership has already culminated in multiple Grand Tour starts and historic wins, including Biniam Girmay’s victory at Gent–Wevelgem, as well as at other major classics. We look forward to seeing what the next few years hold and to continuing to write this amazing success story.”

The long-standing partnership has also helped transform CUBE's portfolio. Extensive R&D carried out by CUBE at its in-house carbon lab goes into every UCI-accredited frame, with wind tunnel testing at each stage of design and production. CUBE's development process is built on long-term testing of a wide range of carbon fibres and layups to create products that include its proprietary one-piece integrated handlebar and stem. The invaluable and direct feedback from professional athletes is standard-setting in the development of all bikes for end customers. The Litening C:68X is CUBE's lightweight carbon-framed road bike constructed from premium C:68X material and built to offer maximum aerodynamic performance. The fully UCI-accredited Aerium TT incorporating sophisticated aerodynamic drag-reduction technology has been developed specifically for time-trial specialists. Further innovative projects are in the pipeline and will be added to the product line-up going forward.



Jean-François Bourlart (CEO of Intermarché-Wanty-Gobert Matériaux):

“I am honored to extend this relationship that began in 2015 with CUBE, its founder Marcus Pürner, Chris Archer and their teams. The CUBE brand has grown just like the team, constantly striving for excellence while maintaining its core family values. The great achievements of our team have been made possible thanks to the quality of the bikes, developed in close cooperation with their engineers, our performance team and the feedback from our riders. With the CUBE Litening C:68X, we have one of the best bikes on the market and an undeniable asset whatever the race profile.

By extending this historic partnership, we continue to write this common chapter already full of prestigious successes that will be further enriched in the coming months and years, I am sure. Over the next three years, I am convinced that CUBE and Intermarché-Wanty-Gobert will continue to grow side by side to establish themselves as a global benchmark, thanks to a continuous will to innovate and develop. I am also thrilled that CUBE lends its support in our various projects, such as the cyclo-cross team since 2020, where we have already achieved great success, but also with our new Development and Women's teams starting from 2023.”