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## **CUBE in 2025: more choice, more innovation**

*There's something for everyone in CUBE's 2025 product lineup. From road bikes and mountain bike hardtails to full suspension e-bikes and a new take on e-bike touring, the Bavarian manufacturer has been busy refining and innovating.*

That old adage "if it ain't broke, don't fix it" doesn't cut much ice in the Waldershof, Bavaria headquarters of CUBE. Designers and engineers have been hard at work and, as a result, the 2025 range has evolved significantly. Simply put, your ride is about to get even better.

### **BIKES**

The Attain road series gets a significant update, inspired by the success of the Litening series in the pro peloton. Both the aluminium Attain HPA and the carbon Attain C:62 series feature a semi-aero design with integrated seatpost clamp, stem and cable routing, a full carbon fork and clearance for tyres up to 34mm.

The Reaction C:62 and Phenix C:68X mountain bike hardtails also channel World Cup success into a new breed of elegantly minimalist carbon frames that combine light weight with marathon comfort and podium-capable pace. With race-proven features like integrated cockpit and cable routing, plus an internal seat clamp, they're as fast from A to B cross-country as they look.

CUBE's evergreen and much-lauded Stereo ONE22 full suspension bike, meanwhile, gets a C:62<sup>®</sup> carbon upgrade. Sitting alongside the existing aluminium model, the premium carbon version offers legendary comfort and control in a more elegant and versatile package.

Gravel riders get a new bike too, with the light and well-equipped Nuroad C:62. With its sleek, lightweight C:62<sup>®</sup> carbon frame and matching fork, it has ample clearance for up to 50mm tyres and is available with a range of premium, gravel-focussed components.

### **E-BIKES**

The Stereo ONEderland range of full suspension e-bikes has had a complete makeover, with new frame designs and integrated cable routing throughout. The ever-popular Stereo Hybrid ONE22 and Stereo Hybrid ONE44 HPA are available with Allroad specification, complete with the new SIC 2.0 carrier as well as mudguards, lights and a kickstand. The Stereo Hybrid ONE44 HPC features an adjustable angle headset and a 150mm fork, whilst the Stereo Hybrid ONE77 HPC's super-clean carbon looks and horizontal shock disguise serious potential. With a mullet setup and 170mm of suspension travel front and rear, it offers truly rugged All Mountain performance.

Go-anywhere e-bike potential is also on offer from the revised, sleeker-looking Reaction Hybrid models. With a choice of Classic, Trapeze or Easy Entry frame styles, a wide range of sizes and the inclusion of the Semi Integrated Carrier (SIC 2.0) on the Allroad models, there's something for every rider.



The brand new Nulane Hybrid extends the appeal of CUBE's gravel-focused Nuroad series, combining the light weight of Bosch's SX drive with a proven C:62® carbon frame and fork, versatile components and flat handlebars. City slicker or rural explorer – or both.

Riders with wanderlust, meanwhile, will appreciate the updated Kathmandu Hybrid. Now with a 100mm suspension fork, integrated cables and CUBE's sturdy and incredibly neat IC 3.0 carrier, there's also a Comfort model with hub gears, for the ultimate in convenience.

The lightweight Bosch SX-powered stars of the current CUBE range – including the AMS Hybrid ONE44, Nuroad Hybrid, Kathmandu Hybrid C:62 and Editor Hybrid, all continue into 2025.

## ACCESSORIES

CUBE's 2025 range includes, as always, a huge selection of accessories. New for 2025, the X-Connect light integration system for e-bikes allows for easy connection of a compatible ACID front light with a pre-installed cable in the frame – just clip on and go. A revised Semi-Integrated Carrier (SIC 2.0) design also features fewer parts and makes it even easier to fit compatible luggage accessories.

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