

20<sup>th</sup> February 2024

## **The CUBE Numove series: Light on weight. Heavy on fun.**

*CUBE launches a new range of kids' bikes with the emphasis on light weight, perfect proportions and above all, loads of riding fun.*

Everyone remembers their first bike. With the Numove series, CUBE has pulled out all the stops to make sure it's the best possible memory. That feeling of power – pushing on the pedals and feeling the bike go. That feeling of control – going where you want. You can't beat it.

Each Numove model is designed with an emphasis on light weight because a lighter bike is easier to control and more fun to ride. To reduce weight CUBE uses thin-walled aluminium tubes and carefully selected components. And light tyres have low rolling resistance with lots of grip. Better control means more confidence, which is why the Numove range only uses child-sized Acid grips, a smaller diameter handlebar and brake levers designed for small hands, adjustable so that they can be moved closer to the bar for easy control with very little force. Ergonomics and geometry are carefully designed around the needs of smaller, lighter riders. So, for example, a narrow Q factor keeps the pedals closer together for more efficient pedalling, whilst short cranks and a low standover clearance increase confidence. Smaller wheeled models up to 18 inches also feature a fully enclosed chain to keep fingers out of harm's way.

There are ten models in the range, covering every wheel size from 12 to 24 inches, and heights from 92 to 136 cm. And each model is available in a choice of the same three colours, so there's a Numove to suit every child.

The Numove 120 covers a height range between 92 and 104 cm. Its 12 inch wheels are complemented by a rear coaster and front rim brake, with a lever that's built for small hands.

With its 14 inch wheels and covering heights between 97 and 107 cm, the Numove 140 has rim brakes front and rear, just like mum and dad's bike, high quality components like the German-made Thun bottom bracket are designed for durability.

Kids with a height between 102 and 111 cm will love the Numove 160. Its 16 inch wheels, front and rear V brakes, lightweight frame and wheels and handlebars, grips and brake levers designed for small hands are perfect for instilling confidence and having more fun.

The Numove 180 takes the same lightweight, ergonomically optimised formula and applies it to 18 inch wheels – ideal for young riders between 107 and 118 cm tall. Schwalbe tyres, a fully enclosed chain, and powerful V-brakes front and rear complete the setup.

With the Numove 200's 8 speed Shimano gears, young riders from 111 and 124 cm have all they need to build their skills and confidence. Light, fast-rolling 20 inch wheels and front and rear V-brakes are standard, of course. There's an adjustable stem, to get the fit just right. And Ella 200 and Numove 200 Street versions come equipped with accessories like kickstand and mudguards.

Last but not least, the 24 inch-wheeled Numove 240 is a featherweight (8.2kg) bike with everything a budding cyclist between 118 and 136 cm needs to have fun. With Shimano's 8 speed gears, perfect proportions, and an adjustable stem, it's an ideal first 'proper' bike. The Numove 240 Street and Ella 240 add accessories like mudguards and kickstand, for the complete urban riding package.

Every one of the ten models channels the Numove ethos: Light on weight. Heavy on fun. Because everyone remembers their first bike.



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Models: Numove 120, Numove 140, Numove 160, Numove 180, Numove 200, Numove 200 Street, Ella 200, Numove 240, Numove 240 Street, Ella 240.

Visit [www.cube.eu/numove](http://www.cube.eu/numove) from 20 February for more information about all models.