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## Lucy Charles-Barclay wins 2023 Ironman World Championship in Hawai'i, sets new course record

CUBE athlete Lucy Charles-Barclay led from wire to wire to secure the long-awaited gold medal at the Ironman World Championship in Kona. The four-time worlds silver medallist Lucy gave a superlative performance, dominating the event on her fifth elite start at this legendary race to secure the coveted title. With a finishing time of 8:24:31, Lucy not only set a new course record on the Pacific island but also took a huge chunk of almost 2 minutes out of the previous fastest-ever time.

### 3.8 km swim – 180 km bike – 42 km run in 8:24:31

Brit Lucy consolidated her reputation as a fast swimmer with an impressive start that saw her establish an immediate gap against the field. She set the stage for her success as the first swimmer to emerge on the Pacific shore after 49 minutes and 36 seconds.

On board her custom-painted bike, which had been specifically dialled in for this World Championship course, the 30-year-old crushed the bike leg with an incredible solo ride from start to finish to post the quickest time of the day of 4:32:29. As the first to head into T2, Lucy racked her Aerium C:68X and headed out onto the marathon course with a lead of almost 4 minutes over Taylor Knibb and more than 10 minutes on the chasers. Lucy rode the 180 km bike course on the Aerium C:68X, which she helped develop, with an average speed of almost 40 km/h. She used arm cups custom-built by CUBE's in-house carbon lab and moulded exactly to her forearms. The production bike was presented in June of this year. The result is an impressive vindication of the painstaking and intensive development work, including extensive wind tunnel testing, that has gone into producing the final product.

Lucy held off fast runner Anne Haug and the rest of the chasers on the marathon leg to cross the finish line with a new course record of 8:24:31.

"I'm absolutely over the moon to have won the Ironman World Championship in Hawai'i at last. It's been a long journey to this point, but I always believed in my abilities and my dreams of winning. Taking the title here means so much to me, and I am incredibly thankful for the support of my family, my team and my fans," says Lucy Charles-Barclay on her triumphant victory.