

4 March 2024

The CUBE Editor Hybrid - simpliCITY, redefined.

CUBE brings lightweight Bosch SX power to the urban jungle, blending effortless style with easy handling and traffic-beating pedal assistance.

City streets: full of life, full of opportunity. And, often, full of traffic. With the launch of the Editor Hybrid, CUBE has created a svelte solution to the problem of getting from A to B across town. With its elegantly sculpted aluminium frame and carbon fork plus the lightweight Bosch SX drive system, its understated simpliCITY disguises serious traffic-devouring ability.

Low weight and ultra-sleek looks are standard, thanks to the light aluminium frame with Smooth Welding and advanced internal cable routing, plus a full carbon fork. Specially designed paint finishes mark out each model. It's adaptable, too, with optional ACID mudguards and ACID rear carrier (standard on some models) and ready to accept the neat, versatile ACID front carrier. The performance may be heavyweight, but the weight... well, it isn't. And that's a difference that you can clearly feel. With up to 55Nm of torque, 50% less pedal resistance than some other drive units and an integrated 400Wh battery and controller, the Bosch SX system is the ideal way to make navigating city streets easier. There are five models in the range. From pared-back elegance to fully equipped with mudguards, kickstand, rear carrier, and lights, each one represents simpliCITY, redefined for a new urban generation.

For the ultimate in get-on-and-go simpliCITY, the Shimano Alfine 11-speed hub gears and Gates belt drive of the Editor Hybrid SLT 400X take some beating. The goblin 'n' glossy paint scheme marks this out as a special bike - dark, glossy, and eye-catching in an understated way. And, with its lightweight carbon fork and powerful Shimano hydraulic disc brakes, it's always ready.

Low maintenance comes as standard with the Editor Hybrid SLX 400X, thanks to its Shimano 8-speed hub gears. It's great-looking, too, with a special sleekgrey 'n' spectral paint which emphasises the pared-back design language of the frame's contours. And, with the Editor Hybrid SLX FE 400X, there's also a built-in lighting set for added see-and-be-seen visibility, plus mudguards, rear carrier and a kickstand.

The Editor Hybrid Pro 400X's understated black 'n' spectral paint suits the frame's stealth silhouette, but it's also packed with the technology you'd expect from CUBE. It features easy-to-use Shimano 10-speed Cues gears and powerful Shimano hydraulic disc brakes, for light and lively performance. The Editor Hybrid Pro FE 400X adds full length mudguards, built-in lights, rear carrier and a kickstand for added 24/7 practicality.

Every model in the range is an e-bike superhero in disguise: bringing simpliCITY to urban riding.

Models: Editor Hybrid SLT 400X, Editor Hybrid SLX 400X, Editor Hybrid SLX FE 400X, Editor Hybrid Pro 400X, Editor Hybrid Pro FE 400X.

Visit www.cube.eu/simplicity from 7th of March for more information about all five models.